

**PRESS RELEASE**

Athens, 25<sup>th</sup> May 2015,

**CSR Hellas co-signs European Business Manifesto “Enterprise 2020”**

CSR Hellas, along with CSR Europe and 42 more business networks from throughout Europe, claim their right to a common European future, with responsibility and respect to fundamental values of the EU, through the “Enterprise 2020 Manifesto”. The Manifesto consists part of their common initiative “Enterprise 2020”, which itself is the organized input of the business world to the Strategy “Europe 2020”.

The CSR Hellas’ Board of Directors co-signs the Manifesto recognizing the urgency of today’s challenges, which demands that all businesses, the State, civil society, investors and other interested parts reinforce their individual and cooperative efforts, highlighting that only practical and effective cooperation will accelerate the pace of change towards a sustainable society.

The official presentation of the Manifesto as well as the range of Enterprise 2020 initiative will take place for the first time on European level on 19<sup>th</sup> June, in the framework of EXPO Milano 2015, Italy.

CSR Hellas and its members from Greece, will be represented by Mrs. Maria Alexiou, Chair of the Board. On the same day, after having been presented, the Manifesto will be available also on CSR Hellas’ website ([www.csrhellas.org](http://www.csrhellas.org)) in Greek.

During the past 15 years, CSR Hellas, CSR Europe and 42 National CSR organizations, as well as their more than 10,000 companies-members, work hard to promote the embedding of responsible entrepreneurship and sustainability into their strategy and function.

This practical approach will be further reinforced during the next five years through a wide European action programme, whose start in Greece will take place on 23<sup>rd</sup> September 2015, with a Conference on Responsible Entrepreneurship and Corporate Social Responsibility in Athens.

Finally, on a European level, CSR Europe in collaboration with its National Partner Organizations prepares a grand event in Brussels, 16 & 17 November 2015. More information about it will be soon available on CSR Hellas’ website ([www.csrhellas.org](http://www.csrhellas.org)).

**NOTE FOR THE EDITORS**

The HNCSR is a nonprofit business association based in Athens, which was founded in June 2000 by a group of three business organizations and 13 companies. Today (May 2015) its members have increased tenfold to 114 companies and 7 organizations.

It is also a national partner of CSR Europe -the leading European venture organization for CSR- which apart from the 80 members of the multinational companies has also developed a national network of 34 partners across Europe.

Moreover, it has the coordination of the Coordinating Secretariat of Greek Network of the Global Compact of the United Nations (UN Global Compact Network Hellas) and represents the Global Network "CSR360" in Greece.

Its main object is to promote the idea, the principles and values of CSR and disseminate them in the Greek business community and the wider society aiming to achieve a balance between profitability and sustainable growth.